

MICHELA PELLICELLI

Michela Pellicelli is Senior Academic Researcher (2008) in *Business Administration and Management* at the Department of Economics and Management, University of Pavia, Italy (ASN qualification as Associate Professor).

MAIN DEGREES AND ACADEMIC ACTIVITIES

- M. Degree, achieved with full marks, in *Business Administration and Management*, at the University of Turin, Italy (1997)
- Graduation in Commercial Law and Auditor of Accounts, ODC of Turin (2001)
- Ph.D. in *Business Administration and Management* with grant at the University of Pavia (2003)
- Lecturer for the Master and Bachelor degree at the University of Pavia (2004- currently)
- Lecturer at other Universities: Cattolica-Milano, Milano Bicocca, University of Turin (2007-18)
- Teaching Staff Mobility Program: Université Paris La Défense, Paris-France (2015)
- Participation within Ph.D. (DREAMT) Committee at the University of Pavia (2013-17)
- Awards received by scientific journals for the co-authorship in papers (2010, 2014)
- Author and co-author of papers published on scientific journals, monographies, chapters of book, proceedings and other publications
- Speaker, also chairman, at international and national conferences
- Participation in academic research, also funded
- Referee for international scientific journals

PUBLICATIONS

PAPERS ON SCIENTIFIC JOURNALS

1. (2021), Global sourcing and offshoring strategies, *Business and Management Sciences International Quarterly Review*, *Economia Aziendale Online*, 12(3), pp. 295-311, ISSN 2038-5498, doi: <http://dx.doi.org/10.13132/2038-5498/12.3.295-311>
2. (2020), Creazione di valore e Value based management, *Business and Management Sciences International Quarterly Review*, *Economia Aziendale Online*, 11(1), pp. 55-68, ISSN 2038-5498, doi: [10.13132/2038-5498/11.1.55-68](http://dx.doi.org/10.13132/2038-5498/11.1.55-68)
3. (2019). Perspectives on Electrification for the Automotive Sector: A Critical Review of Average Daily Distances by Light-Duty Vehicles, Required Range and Economic Outcomes, *Sustainability*, 11(20), 5784, pp. 1-35, ISSN: 2071-1050 (with Prof. Dalla Chiara B., Prof. Deflorio F., Castello L., Eid M.), doi: [10.3390/su11205784](https://doi.org/10.3390/su11205784)
4. (2019). Sustainable development and quality of life: the role of public sector, *Business and Management Sciences International Quarterly Review*, *Economia Aziendale Online*, 10(2), pp. 345-355, ISSN 2038-5498 (with Prof. Gazzola P.), doi: [10.13132/2038-5498/10.2.1952](https://doi.org/10.13132/2038-5498/10.2.1952)
5. (2018), Gaining Flexibility and Innovation through Offshore Outsourcing, *Sustainability*, 10(5), 1672, p. 1-12, ISSN: 2071-1050, doi: [10.3390/su10051672](https://doi.org/10.3390/su10051672)
6. (2018), Creating Value and Innovation in SMEs: The Critical Role of Tools for Design Management, *International Business Management*, 12 (3), p. 323-336, ISSN: 1993-5250 (with Ben Youssef K., Barison A., Leicht T.), doi: <https://medwelljournals.com/abstract/?doi=ibm.2018.323.336>
7. (2018), Strategie di outsourcing e offshoring. Dal global sourcing all'holonic enterprise, *Business and Management Sciences International Quarterly Review*, *Economia Aziendale Online*, vol. 9, N. 1, p. 47-70, ISSN 2038-5498, doi: [10.13132/2038-5498/9.1](https://doi.org/10.13132/2038-5498/9.1)
8. (2017). How Myopia Archetypes Lead to Non-Sustainability, *Sustainability*, 10(1), 21, ISSN: 2071-1050 (with Prof. Mella P.), doi: [10.3390/su10010021](https://doi.org/10.3390/su10010021)
9. (2017), The importance of corporate social responsibility (CSR) for branding and business success in small and medium-sized enterprises (SME) in a business-to-distributor (B2D) context. *Journal of Strategic Marketing*, vol. 25, p. 1-17, ISSN: 0965-254X (with Prof. Ben Youssef K., Thomas L., Prof. Kitchen P. J.), doi: [10.1080/0965254X.2017.1384038](https://doi.org/10.1080/0965254X.2017.1384038)
10. (2017), From Outsourcing and Offshoring Strategies to *Extreme Outsourcing*, *Economia Aziendale Online*, *Business and Management Sciences International Quarterly Review*, vol. 8, N. 1, p. 33-44, ISSN: 2038-5498, doi: [10.13132/2038-5498/8.1](https://doi.org/10.13132/2038-5498/8.1)
11. (2017), CSR and human capital as levers for enhancing shareholder value creation. An early investigation of the largest European companies, *International Journal Global Business and Economics Review*, vol. 19, N. 4, p. 448-467, ISSN 1097-4954 (with Casalegno C., Civera C.), doi: [10.1504/GBER.2017.085030](https://doi.org/10.1504/GBER.2017.085030)
12. (2016), Sustainable road transport from the energy and modern society points of view: Perspectives for the automotive industry and production, *Journal of Cleaner Production*, vol. 133, N. 1, p. 1283-1301, ISSN: 0959-6526 (with Prof. Dalla Chiara B.), doi: [10.1016/j.jclepro.2016.06.015](https://doi.org/10.1016/j.jclepro.2016.06.015)
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15. (2014), Issues on Future of Offshoring and Global Sourcing, *China-USA Business Review*, vol.13, N. 7, p. 480-485, ISSN: 1537-1514, doi: [10.17265/1537-1514/2014.07.005](https://doi.org/10.17265/1537-1514/2014.07.005)
16. (2014), Synthetic Performance Indicators to Residential Housing Agencies, *Journal of Us-China Public Administration*, vol. 11, N. 3, p. 241-254, ISSN: 1548-6591 (with Prof. Mella P., Navaroni M.)
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21. (2012), Social Values and Ethics for Communicating the Corporate Identity, *Chinese Business Review*, vol. 11, p. 656-671, ISSN: 1537-1506 (with Casalegno C., Civera C.)
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24. (2011), On the cost of road-rail combined transport /Sul costo del trasporto combinato strada rotaia, *Ingegneria Ferroviaria - Sezione Politica e Economia*, vol. LXVI, p. 951-965, ISSN: 0020-0956 (with Prof. Dalla Chiara B.)
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49. (2008), *Il ruolo degli incubatori. Creazione e sviluppo di nuove imprese*. In: Buchi G., Di Fazio C. A., Pellicelli M. (a cura di), Economia aziendale. Temi e metodi per le facoltà scientifiche, p. 329-359, FrancoAngeli, Milano, ISBN: 9788856802832 (with Prof. Buchi G., Serrao G.)
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PROCEEDINGS

55. (2018). Sustainable outsourcing in Italian SMEs. In: Cocreating Responsible Futures in the Digital Age: Exploring new paths towards economic, social and environmental Sustainability, Università di Napoli "Federico II", Napoli, January 22-24, pp. 137-139, (Abstract: ISBN:9788890824265 with Prof. Gazzola P.)
56. (2016), An Exploration on the use of Canvas's Business Model to Create Value in a Food Sector, Marketing and Business Development (MBD), Bucharest University of Economic Studies, 30 June - 2 July, Vol. II, N. 1, p. 180-193 Bucharest University of Economic Studies Publishing House, ISSN: 2344-5130 (with Prof. Ben Youssef K., Giaccardi G.)
57. (2014), Sustainability and the improvement of the quality of life, the rule of the public sector, Public Administration 2014, Faculty of Economics and Administration, University of Pardubice - Proceedings, Public Administration 2014, Faculty of Economics and Administration, University of Pardubice, 25 September, 2014, p. 71-82, ISBN: 9788073958282 (with Gazzola P.)
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60. (2014), Systems Thinking. Models to implement sustainable growth and shared value creation. In: Gandolfo Dominici, Advancement in Economic and Managerial Theory and Practice - Proceedings 2nd B. S. Lab International Symposium. Universitas Mercatorum. Rome, Italy, 23-24 January, p. 1-28, ISBN: 9788890824203 (with Prof. Mella P.)
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72. (2009), Biotechnological clusters in Europe as benchmark for Piedmont: organization, sources of financial resources for research and firms'. In: EIASM, The 5th Workshop on Visualising, Measuring and Managing Intangibles & Intellectual Capital. Dresden, 9 October, p. 1-44 (with Prof. Büchi G., Casalegno C., Cerruti E., Prof. Gianino M.)
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CO-AUTHORSHIP FOR BOOK

82. (2008), *Economia aziendale. Temi e metodi per le Facoltà scientifiche*, di Autori vari, p. 5-659, FracAngeli, Milano, ISBN: 9788856802832 (with Prof. Büchi G., Di Fazio C. A.)

OTHERS

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