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PUBLICATIONS

Books

- Fontana R. (with Corrocher N., Malerba F., Perrone V.) (2012) *Poste Italiane. Innovation – a winning strategy*. EGEA, Milano

Articles in referred journals

- Fontana R. (with Martinelli A., Nuvolari A.) Regimes reloaded? Reassessing 20 years of research on Schumpeterian technological regimes. *Journal of Evolutionary Economics*, forthcoming.
- Fontana R. (with Greenstein S.) (2021) Platform leadership and supply chains: Intel, Centrino, and the restructuring of Wi-Fi supply. *Journal of Economics Management & Strategy*, 30(2), 259-286 (also *National Bureau of Economic Research Working Paper (WP 27754)*).
- Fontana R. (with Farronato C., Iansiti M., Bartosiak M., Denicolai S., Ferretti L.) (2020) How to get people to actually use contact-tracing apps. *Harvard Business Review*, July.
- Fontana R. (with Camerani R., Corrocher N.) (2020) It's never too late (to enter) ...till it is! Firms' entry and exit in the Digital Audio Player industry. *Technological Forecasting and Social Change*, 153, 119-142.
- Fontana R. (with Adams P., Malerba F.) (2019) Linking vertically related industries: entry by spinouts across industry boundaries, *Industrial and Corporate Change*, 28(3), 529-550.
- Fontana R. (with Adams P., Bodas Freitas I.) (2019) Strategic orientation, innovation performance and the moderating influence of marketing management. *Journal of Business Research*, 97, 129-140.
- Fontana R. (with Adams P., Marinoni A.) (2018) More 'Team' than 'Fame': Spinoff success in the U.S. television sitcom industry. *Industrial and Corporate Change*, 27(6), 957-974.
- Fontana R. (with Bodas Freitas I.) (2018) Formalized problem-solving practices and the effect of collaborations with suppliers on a firm's innovative performance. *Journal of Product Innovation Management*, 35(4), 565-587.
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- Fontana R. (with Vezzulli A.) (2016) Technological leadership and persistence in product innovation in the Local Area Network industry 1990-1999. *Research Policy*, 45, 1604-1619.
- Fontana R. (with Malerba F., Marinoni A.) (2016) Pre-entry experience, technological complementarity, and the survival of de-novo entrants. Evidence from the US telecommunications industry. *Economics of Innovation and New Technology*, 25(6), 573-593.
- Fontana R. (with Zirulia L.) (2015) '...then came Cisco and the rest is history'. A history friendly model of the Local Area networking industry. *Journal of Evolutionary Economics*, 25, 875-899.
- Fontana R. (with Nuvolari A., Shimizu H., Vezzulli A.) (2013) Reassessing patent propensity: evidence from a data-set of R&D awards, 1977-2004. *Research Policy*, 42(13), 1780-1792.

- Fontana R. (with Adams P., Malerba F.) (2013) The magnitude of innovation by demand in a sectoral system: the role of industrial users in semiconductors. *Research Policy*, 42(1), 1-14.
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- Fontana R. (with Nesta L.) (2010) Pre-entry Experience, Post-entry Learning and Firm Survival. Evidence from the Local Area Networking Switch Industry. *Structural Change and Economic Dynamics*, 21(1), 41-49.
- Fontana R. (with Nesta L.) (2009) Product innovation and survival in a Hi-Tech industry. *Review of Industrial Organization*, 34(4), 287-306.
- Fontana R. (with Nuvolari A., Saviotti P.P.) (2009) Introduction to the Journal of Evolutionary Economics special issue: the product characteristics approach to innovation studies (Fontana R. Nuvolari A. and Saviotti P.P. editors). *Journal of Evolutionary Economics*, 19(4), 463-469.
- Fontana R. (with Castaldi C., Nuvolari A.) (2009) 'Chariots of Fire': the Evolution of Tank Technology 1915-1945. *Journal of Evolutionary Economics*, 19(4), 545-566.
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- Fontana R. (with Nesta L.) (2007) Innovation et selection des firmes de l'industrie des équipements en réseaux locaux, *Revue de l'OFCE*, 100(1), 121-142.
- Fontana R. (2007) Technical change, prices and communications technology: insights from the Local Area Networking industry, *Technological Forecasting & Social Change*, 74(3), 313-330.
- Fontana R. (with Geuna A., Matt M.) (2006) Factors affecting University-Industry R&D projects: the importance of searching, screening and signalling, *Research Policy*, 35(2), 309-323
- Fontana R. (with Nesta L.) (2006) Product Entry in a fast growing industry: the LAN switch market, *Journal of Evolutionary Economics*, 16(1-2), 45-64

Chapters in books

- Fontana R. (with Cavalli G., Wang F. L.) Using hedonic price estimations to construct indicators of product location in the product space. An application to the action camera industry. In U. Cantner

- U., Guerzoni M., Vannuccini S. (eds.) *Handbook of research methods and applications in industrial dynamics and evolutionary economics*, Springer (forthcoming).
- Fontana R. (with Malerba F., Marinoni A.) (2015) Knowledge intensive entrepreneurship in different sectoral systems: a taxonomy. In Malerba F., Caloghirou Y., McKelevey M., Radosevic S. (eds.) *Dynamics of knowledge intensive entrepreneurship: business strategy and public policy*, Routledge.
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 - Fontana R. (with Brusoni S.) (2010) Incumbents strategies for platform competition: shaping the boundaries of creative destruction. In Leoncini R., De Liso N. (eds.) *Internationalization, Technological Change and the Theory of the Firm*, Routledge.
 - Fontana R. (with Corrocher N., Parlanti C.) (2008) Adoption of VoIP applications in public and private organizations. In Lee I. (ed.) *Handbook of Research on Telecommunications Planning and Management for Business*, IGI Global Publications.
 - Fontana R. (with Geuna A., Matt M.) (2006) Firm size and openness: the driving forces of University-Industry collaboration. In Caloghirou Y., Constantelou A., Vonortas N.S. (eds.) *Knowledge Flows in European Industry: Mechanisms and Policy Implications*, London, Routledge.

Manuscripts submitted to journals and/or currently under review (October 2021)

Under review

- Fontana R. (with Bahoo Torodi A., Malerba F.) Knowledge contexts of entrepreneurship, pre-entry resources, capabilities and new ventures' entry to the market.
- Fontana R. (with Arrieta J. P., Brusoni S.) On the strategic use of products modularity for market entry. Theory and empirical evidence.
- Fontana R. (with Adams P., Malerba F.) Knowledge resources and the acquisition of spinouts.
- Fontana R. (with Adams P., Capone G., Malerba F.) Entry, competition and survival in vertically-related industries.

Recent papers presented at conferences, workshops, and work in progress

- Fontana R. (with Camerani R., Corrocher N.) Were they pushed or did they jump? An empirical analysis of forced and unforced replacement of high-tech products.
- Fontana R. (with Zirulia L.) How far from the tree does the (good) apple fall? Spin-out creation and the survival of high-tech firms.